



PALO ALTO CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

For Chamber use only:
Date joined: _____
Profile ID: _____

The Palo Alto Chamber of Commerce welcomes your application for membership. The benefits of membership are designed for and delivered to you as an organization and all of your employees can participate in Chamber benefits. Your business is an important part of our community and we are pleased to offer many beneficial resources included in your membership, while others are available at a reduced member rate.

How to apply:

1. Complete each section of the application in its entirety. Be sure to sign and date the application.
2. Please submit correct payment. Return your completed application and payment to Palo Alto Chamber of Commerce, 122 Hamilton Avenue, Palo Alto, CA 94301, or fax with credit card payment to 650-324-1215.
3. Questions? Call Carol Flaherty, Membership and Operations Manager, at 650-324-3121.

Mailing Address:

Published in directory and website listings unless otherwise requested

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Website Address: _____

Email: _____

For our office use only, not published in directory or website listings.

Fax: _____

Contact Name: _____

Title: _____

Billing Information:

For our office use only, not published in directory or website listings.

Same as mailing address

Company: _____

Attention: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Contact Name: _____

Title: _____

Email: _____

Select Your Business Category for Web and Directory: _____

See next page for the list of categories

Additional Contacts:

All employees of a business become members of the Palo Alto Chamber when their company joins. Please list primary employees.

Name: _____ Title: _____

Direct phone: _____ Email: _____

Name: _____ Title: _____

How did you hear about the Chamber? Check all that apply

Newspaper Chamber Member Event Ad Internet Previous Member Other: _____

What are your expectations from Chamber membership?

Number of Employees: _____ Full time: _____ Part time: _____

Membership Areas of Interest:

- | | | |
|---|--|---|
| <input type="checkbox"/> Ambassadors | <input type="checkbox"/> Events | <input type="checkbox"/> Parking & Transportation |
| <input type="checkbox"/> Membership | <input type="checkbox"/> Finance | <input type="checkbox"/> Environmental |
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> Government Action | <input type="checkbox"/> Marketing |



Business Categories

Please circle the category or subcategory you would like your business listed in our print and web directories. We typically do not create specialized categories, so please choose the best fit for your business.

- | | | | | |
|---|---------------------------------------|---------------------------------------|--|--|
| Advertising & Media (19)
Signage (0) | Churches (2)
Clothing (4) | Fitness (Cont.)
Health Club (7) | Home & Office (Cont.)
Interior Design (0) | Restaurants & Catering (Cont.)
Coffee (4) |
| Aircraft Flight Training (1) | Collections (1) | Martial Arts (2) | Kitchen & Home Accessories (0) | Continental (3) |
| Architects (11) | Community & Government (9) | Personal Training (3) | Landscaping (0) | Cuban (1) |
| Arts and Culture (24) | Child Care (0) | Florists (2) | Lighting & Electrical (0) | Delicatessen (0) |
| Art & Frame Shops (2) | Elected Officials (0) | Food & Beverage (3) | Pest Control (0) | Fast Food (2) |
| Art Galleries (5) | Public Parks (0) | Breweries (0) | Pool Service and Supply (0) | Ice Cream (1) |
| Artwork (1) | Public Services (4) | Candy/Chocolates (0) | Hospitals & Clinics (5) | Indian (2) |
| Crafts and Gifts (3) | Community & Human Services (30) | Catering (1) | Hotels & Motels (26) | Italian (7) |
| Museums (4) | Computer Services (13) | Coffee (1) | Importers/Exporters (1) | Japanese (0) |
| Music (2) | Computer Hardware (1) | Coffee Vending Services (0) | Insurance Services (10) | Market (5) |
| Performing Arts (1) | Computer Software (2) | Concessions (0) | Jewelers (4) | Mediterranean (2) |
| Photography (3) | Data Storage (1) | Food & Beverage (0) | Landscaping (1) | Mexican (1) |
| Theatre (3) | Electronic Recycling Management (0) | Gourmet Foods (0) | Lingerie (1) | Persian (0) |
| Associations/Clubs/Organizations (16) | Information Technology (6) | Tea (1) | Manufacturing (2) | Pizza (4) |
| Attorneys (30) | Internet Services (0) | Wineries (0) | Marketing (2) | Seafood (2) |
| Audio Visual & Installations (3) | PC Repair (2) | Golf Courses (1) | Medical Systems (1) | Thai (0) |
| Automotive (17) | Security (1) | Graphic Design (6) | Mortgage (13) | Retirement Communities (6) |
| Auto Rentals and Leasing (4) | Copier Sales & Service (2) | Grocers & Markets (1) | Mortgage Broker (2) | Shopping & Retail (44) |
| Auto Sales & Service (6) | Digital Imaging Equip. & Supplies (1) | Health Services (40) | Mortgage Company (10) | Shopping Centers (2) |
| Auto Service & Repair (4) | Drug Stores & Pharmacies (3) | Acupuncture (1) | Mortgage Lender (1) | Sign & Graphic Solutions (2) |
| Limousine Services (2) | Economic Research (1) | Alternative Health (1) | Mortuaries (1) | Spas (4) |
| Beauty Salons & Services (6) | Education (22) | Alternative Health Education (1) | Moving & Storage (4) | Sports (5) |
| Beds & Mattresses (1) | Colleges & Universities (8) | Associations (5) | Moving Services (2) | Season Ticket Sales (0) |
| Books (3) | Education & Instruction (5) | Chiropractors (3) | Storage (2) | Sporting Goods & Services (2) |
| Building (25) | Elementary & Secondary (1) | Convalescent Homes (0) | Office Supplies (1) | Sports Memorabilia (1) |
| Building, Commercial (3) | Instruction (0) | Dentistry (6) | Product Development (1) | Sports Teams (2) |
| Building, Construction (3) | Preparatory Schools (1) | Health Education (4) | Publishers (1) | Staffing Services (11) |
| Building, Contractors (12) | Preschool & Kindergarten (3) | Health Plans (1) | Real Estate (82) | Stationers (3) |
| Building, General (4) | Schools - Academic (0) | Home Health Care (4) | Apartments (4) | Tailors (1) |
| Building, Remodeling, Design (1) | Tutors (2) | Medical Equipment and Supplies (0) | Appraisals (1) | Technology (11) |
| Building, Roofing (1) | Engineering (2) | Mental Health Services (5) | Commercial (18) | Biotechnology (2) |
| Business Resources (24) | Environment (1) | Occupational Medicine (1) | Development (10) | Electronic Manufacturers (1) |
| Business Broker (1) | Event Planning & Management (6) | Optometry (3) | Property Management (10) | Pharmaceutical (2) |
| Business Planning and Litigation (1) | Financial Services (76) | Orthodontics (1) | Real Estate Support Services (1) | Research & Development (4) |
| Business Services (7) | Accounting (14) | Physical Therapy (1) | Residential (33) | Scientific Instruments (1) |
| Cleaning Services (2) | Auditing (1) | Plastic Surgery (1) | Staging (1) | Telecommunications (4) |
| Coaching (2) | Banks (16) | Weight Management (1) | Title Companies (4) | Towing Service (1) |
| Consultants (2) | Bookkeeping (1) | Holding Companies (1) | Recreation (3) | Toy Stores (1) |
| Employee Benefits (0) | Credit Unions (5) | Home & Office (2) | Restaurants & Catering (65) | Transportation Services (1) |
| Human Resources (1) | Fiduciary (1) | Carpet & Upholstery Cleaning (0) | American (10) | Travel Services (2) |
| Merchant Services (1) | Financial Planning (7) | Flooring (0) | Bakeries (2) | Tree Services (1) |
| Payroll Services (2) | Investment Management (11) | Furniture & Accessories (0) | Cafe (5) | Venture Capital (6) |
| Printing (5) | Stock and Bond Brokers (1) | Home Fixtures (0) | California/Fusion (5) | Wedding Coordinator (1) |
| Cemeteries (1) | Tax Preparation (1) | Home Improvement (0) | Catering (6) | Wineries (3) |
| Child Care (1) | Fitness (12) | Housekeeping & Janitorial Service (2) | Chinese (4) | Writing (1) |

Enhanced Web Presence

Add an enhanced web presence featuring your logo and description in the Chamber web directory for an additional \$50 fee.

Yes, I'd like to enhance my web directory listing.

No, I'd like the free listing included in my membership.

Enhanced web presence example:



Maid Brigade
3620 Haven Avenue, Unit C
Redwood City, CA 94063
Phone:
650-368-2105


Maid Brigade of the Peninsula is locally owned and operated by long-time resident Linda Hendrickson. Linda and her staff are dedicated to providing the best customer service on the Peninsula, so that each client may enjoy the luxury of a sparkling clean home, without hassles.

[Send Email](#) 
Member Since: 2006

Regular web listing example:


Acterra: Action for a Sustainable Earth

3921 East Bayshore Road
Palo Alto, CA 94303
Phone:
650-962-9876

[Send Email](#) 
Member Since: 2006

Address Beauty at Beau Visage

530 University Avenue, Suite 102-8
Palo Alto, CA 94301
Phone:
650-321-2200

[Send Email](#) 
Member Since: 2006



PALO ALTO CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Annual Membership Investment Schedule:

Number of Employees:	Hotels and Motels:	Insurance and Licensed Real Estate
1-5 \$325.00	Minimum base up to 20 units	Offices and Agents:
6-20 \$410.00 \$300.00	Branch office see dues schedule
21-35 \$550.00	Each additional unit \$3.55	Individual agents \$170.00
36-50 \$695.00		
51-100 \$850.00	Non-Profit Organizations:	
101-200 \$1,105.00	All volunteer staff \$160.00	Current Elected Officials:
201-350 \$1,350.00	Operating budget <\$15 million \$170.00
351-500 \$1,595.00 \$295.00	
501-750 \$1,975.00	Operating budget >\$15 million	Sole Proprietor Membership:
751-1000 \$2,495.00 see dues schedule \$180.00

Value-added Membership Packages:

Packages are offered in addition to membership fees and expire after one year.

Business Connector	\$500.00	Business Builder	\$1,500.00	Business Referral Network
<i>combined value of \$550</i>		<i>combined value of \$1,630</i>		
P.A.C.E. (\$120 value)	6 tickets	Web Banner (\$1,000 value) top level, 4 months		Application Fee \$ 30
Showcase table (\$200 value)	two per year	P.A.C.E. (\$160 value)	8 tickets	Quarterly BRN Fee \$ 25
Mixer (\$120 value)	12 tickets	Showcase table (\$200 value)	two per year	Total \$ _____
Enhanced web presence (\$50 value)		Mixer (\$120 value)	12 tickets	<i>Please select</i>
eblast (100)	4 blasts	Enhanced web presence (\$50 value)		Monday Group _____
				or _____
				Friday Group _____

Marketing Opportunities:

eBlast (sent to all members twice)	\$50 _____
Mailing Labels	\$ 75 _____
Mixer Showcase Table	
(select October, December, February	
April or June)	\$100 per table _____

Web Enhancements

Basic Web Directory listing	free
Enhanced Web Directory Listing annual	\$50 _____
Level 1 Banner Sponsorship (4 months)	\$1000 _____
Level 2 Banner Sponsorship	\$500 _____

Chamber Payment Summary

Annual Membership	\$ _____
Member Application Fee	\$ 25.00
Value Package (optional)	\$ _____
Marketing Opportunities total	\$ _____
2 year discount (optional, subtract 10%)	\$ _____
BRN total	\$ _____
 Total Due	 \$ _____

Method of Payment

Check Enclosed (make checks payable to Palo Alto Chamber of Commerce)

American Express Visa Mastercard

Card number _____

Expiration Date _____

Signature _____

Full payment is needed to process your application. If payment is not made in full, or if application is incomplete, it cannot be processed. Dues are non-refundable. Membership dues in the Palo Alto Chamber of Commerce may be tax deductible as an ordinary and necessary business expense, but are not a charitable deduction for federal income tax purposes. Membership renews automatically unless the Chamber receives 30 days written notice prior to the anniversary date of your joining.

The company/organization hereby applies for a membership on the Palo Alto Chamber of Commerce and agrees to abide by the laws of the Chamber.

☆ Signature _____ Date _____